



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 837755

Schedule Dates	09/07/12-09/13/12	Date Entered	06/21/12
Advertiser	NRCC - IE (33878)	Last Modified	06/21/12
Agency/T-Code	National Media Research Planning (1768)/154600	Entered By	Melissa Welch
Product	Political - Non-Ballot Issue (1196)	CO-OP	No
Brand	2597 BALLOT ISSUE/REPUBLICAN (172596)	Headline #	06183912
Salesperson	Nesci, Mark (3195)	Demo	
Sales Office	HRP - Washington DC	Order Type	Normal
Buyer Name	ANGLE,BEN	Package Deal	
Phone/Fax	(703) 683-4877 /	Commission %	15.00
CPE	155/426/2597	Commission	\$2,092.50
Account Types	National/**Political - Agency	Net Total	\$11,857.50
Billing Type	Standard	Sales Tax	
Comments	NRCC IE 2012 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** NATIONAL REPUBLICAN CONGRESSIONAL COMMITTEE IE 2012		

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	29	\$13,950.00
Grand Total:	29	\$13,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	11:34P- 12:37A (ET)							2		2	\$375.00	\$750.00	Charlotte (WCNC) (WCNC)	TONITE SHW-NBC	6/21/12
2.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	4:59P- 5:29P (ET)							1		1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	6/21/12
3.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	4:58A- 5:58A (ET)							1		1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/21/12
4.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5:29P- 5:59P (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	6/21/12
5.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11:34P- 12:37A (ET)		2							2	\$375.00	\$750.00	Charlotte (WCNC) (WCNC)	TONITE SHW-NBC	6/21/12
6.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	4:59P- 5:29P (ET)		1							1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	6/21/12
7.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	4:58A- 5:58A (ET)		1							1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/21/12
8.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5:29P- 5:59P (ET)		1							1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	6/21/12
9.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	11P- 11:29P (ET)							1		1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	6/21/12
10.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	9A- 10A (ET)							1			\$400.00		Charlotte (WCNC) (WCNC)	SATURDAY TODAY	6/21/12
10.0.1	Preempt	09/08/12															Charlotte (WCNC) (WCNC)	S/I-Program Change/Exception - KIDS PROGRAMMING	
11.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	11:30P- 12A (ET)								1	1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	6/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Phone/Fax (703) 683-4877 /
CPE 155/426/2597
Account Types National/**Political - Agency
Billing Type Standard
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Date Entered 06/21/12
Last Modified 06/21/12
Entered By Melissa Welch
CO-OP No
Headline # 06183912
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,092.50
Net Total \$11,857.50
Sales Tax

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12.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	8A- 9A (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	SUN TODAY-NBC	6/21/12
13.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	9A- 9:58A (ET)								1	1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-9AM/FLASHPOINT	6/21/12
14.0	Normal Line / SPOT	09/13/12-09/13/12	3	:30	11:34P- 12:37A (ET)					2				2	\$375.00	\$750.00	Charlotte (WCNC) (WCNC)	TONITE SHW-NBC	6/21/12
15.0	Normal Line / SPOT	09/13/12-09/13/12	3	:30	4:59P- 5:29P (ET)					1				1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	6/21/12
16.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	4:58A- 5:58A (ET)					1				1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/21/12
17.0	Normal Line / SPOT	09/13/12-09/13/12	3	:30	5:29P- 5:59P (ET)					1				1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	6/21/12
18.0	Normal Line / SPOT	09/11/12-09/11/12	4	:30	11:34P- 12:37A (ET)			2						2	\$375.00	\$750.00	Charlotte (WCNC) (WCNC)	TONITE SHW-NBC	6/21/12
19.0	Normal Line / SPOT	09/11/12-09/11/12	3	:30	4:59P- 5:29P (ET)			1						1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	6/21/12
20.0	Normal Line / SPOT	09/11/12-09/11/12	4	:30	4:58A- 5:58A (ET)			1						1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/21/12
21.0	Normal Line / SPOT	09/11/12-09/11/12	3	:30	5:29P- 5:59P (ET)			1						1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	6/21/12
22.0	Normal Line / SPOT	09/12/12-09/12/12	3	:30	11:34P- 12:37A (ET)					2				2	\$375.00	\$750.00	Charlotte (WCNC) (WCNC)	TONITE SHW-NBC	6/21/12
23.0	Normal Line / SPOT	09/12/12-09/12/12	3	:30	4:59P- 5:29P (ET)					1				1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	6/21/12
24.0	Normal Line / SPOT	09/12/12-09/12/12	4	:30	4:58A- 5:58A (ET)					1				1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/21/12

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25.0	Normal Line / SPOT	09/12/12-09/12/12	3	:30	5:29P- 5:59P (ET)				1					1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	6/21/12

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